

AGE-DEFYING RADIANCE & *luminosity*



Based on the latest available technology, **LUMINESCE™** cellular rejuvenation serum

makes a powerful debut as one of the first anti-ageing products that stimulates your body's natural ability to replenish, moisturise and rejuvenate its skin. Using an exclusive, patent-pending formula that coaxes your skin back to a healthy regenerative state, LUMINESCE™ cellular rejuvenation serum gently transforms your skin by encouraging your body's natural processes to produce more proteins like collagen and elastin. You will look younger, healthier and more radiant as this revolutionary serum helps you restore life to your skin.

As you age, the production of growth factors within your skin is reduced, intensifying the visible effects of ageing. The re-introduction of these factors through the daily application of LUMINESCE™ cellular rejuvenation serum encourages your skin to replace dead, damaged skin cells with healthy ones. Part of the natural ageing process also means that dermal fibroblast cells become dormant, your skin loses its natural elasticity and circulation lessens. LUMINESCE™ cellular rejuvenation serum helps activate dermal fibroblast cells and works in tandem with your body's natural processes to stimulate the production of more collagen, elastin and other matrix proteins that are important for renewing your skin.

LUMINESCE™ cellular rejuvenation serum reveals a more luminous, smooth and firm you. With a noticeable reduction in the appearance of fine lines and wrinkles, this advanced skin care formula works around the clock to help you regain your youthful confidence by providing remarkable and safe results.

BENEFITS:

- PROMOTES A HEALTHY LOOKING APPEARANCE
- REPLENISHES YOUR SKIN'S MOISTURE LEVELS
- ABSORBS QUICKLY INTO YOUR SKIN
- DELAYS THE APPEARANCE OF THE AGEING PROCESS
- INCREASES FIRMNESS, ELASTICITY AND SMOOTHNESS IN THE TEXTURE OF YOUR SKIN AT THE CELLULAR LEVEL
- MINIMISES THE APPEARANCE OF FINE LINES AND DEEP FACIAL WRINKLES
- RENEWS YOUTHFUL LUMINOSITY TO YOUR AGEING SKIN
- REPLENISHES YOUR SKIN'S NATURAL STORES OF REJUVENATION FACTORS AND PROTEINS THAT CAN BECOME DEPLETED WITH AGE



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FEATURES:

- CONTAINS A NATURAL WRINKLE FILLER THAT PRESERVES ELASTICITY AND FIRMNESS
- CONTAINS AN EXCLUSIVE PATENT-PENDING FORMULA BACKED BY CLINICAL RESEARCH STUDIES
- ALL-NATURAL, HYPOALLERGENIC AND PARABEN-FREE

A recent study has shown that LUMINESCE™ cellular rejuvenation serum:

- 88% OF WOMEN SAW IMPROVEMENT IN THE OVERALL APPEARANCE OF THEIR SKIN
- 75% EXPERIENCED IMPROVEMENT IN SKIN TEXTURE AND SMOOTHNESS
- 70% SAW A REDUCTION IN THE APPEARANCE OF FINE LINES AND WRINKLES
- 70% FELT AN INCREASE IN SKIN FIRMNESS AND ELASTICITY



“WHO SAID YOU HAVE TO LET your real age show?”

KEY INGREDIENT:

LUMINESCE™ REJUVENATION FACTOR COMPLEX

helps restore skin's natural protein levels with an exclusive patent-pending formula that coaxes the skin back to a healthy regenerative state.

USAGE AND APPLICATION:

DIRECTIONS: Apply a small amount to your fingertips. Massage evenly in an upward circular motion to the face and an upward motion to the neck.

CAUTION: Avoid contact with eyes. If contact occurs, rinse eyes with water. Avoid exposing the product to sunlight and extreme temperatures. Store product in a dry, cool (20-25°C) and dark location. Colour and viscosity may vary due to high concentration of rejuvenation factors in the product. Stop use and consult with doctor if irritation develops.

LUMINESCE™ skin care products are designed to work together synergistically. To benefit from a truly effective youth-enhancing skin care program, be sure to use the entire line of LUMINESCE™ products daily.

MORNING

STEP 1: Wash your face with LUMINESCE™ youth restoring cleanser to gently detoxify your skin.

STEP 2: Apply LUMINESCE™ cellular rejuvenation serum to stimulate your body's natural rejuvenating processes.

STEP 3: Apply LUMINESCE™ daily moisturising complex with sunscreen for protection and hydration.

EVENING

REPEAT STEPS 1 AND 2.

STEP 3: Apply LUMINESCE™ advanced night repair to help maintain moisture levels, restore and rejuvenate your skin while you sleep.

“WE ARE
REDEFINING
YOUTH”